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**CENTRAL INTELLIGENCE AGENCY****WASHINGTON, D. C.****22 October 1948**

**MEMORANDUM FOR:** Special Assistant to the Secretary of State for  
Research and Intelligence  
Director of Intelligence, General Staff, US Army  
Chief of Naval Intelligence  
Director of Intelligence, US Air Force

**SUBJECT:** IM-71: Departmental Participation in Production  
of CIA Intelligence Memorandum.

**REFERENCE:** DCI Directive 3/1 dated 8 July 1948.

**ENCLOSURE:** A. Outline of project.

**1. Problem.**

To describe by countries (or areas) the factors significant  
for or conditioning the successful operation of a US Information  
Propaganda Program.

**2. Scope.**

(a) As indicated by Enclosure A.

(b) This project was initiated by the Interdepartmental Staff  
for the Coordination of Foreign Information, under NSC Directive No. 4.

**3. Deadline.**

Relevant material is requested prior to 31 December 1948.

**4. Departmental Action Required.**

(a) The Public Affairs Overseas Service, Department of  
State, is requested, through proper Departmental channels, to provide

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the information under Section I, A through D, of enclosure A; and to provide additional information as need develops.

(b) The Office of Intelligence Research, Department of State, is not being asked to prepare any material at this time; but will in the near future be requested to provide such draft estimates and/or working level assistance as may be needed by the Regional Branches, CIA/ORE. Such requests will primarily be made in connection with Sections II and III of Enclosure A, and will be forwarded as supplements to this general request.

(c) The Intelligence Organizations of the Departments of the Army, Navy, and Air Force are requested to be available for consultation as need develops.

(d) In particular, the Department of the Army is requested to set up a channel to Civil Affairs Division, USA, for possible use in this connection.

5. The chairman of the CIA/ORE working group is

The regional branch members of the working group are:

Western Europe Branch  
Eastern Europe Branch  
Northern Branch  
Near East Branch  
Far East Branch  
Latin America Branch

6. The Office of Intelligence Research is requested to notify  by memorandum of the OIR personnel designated for working level contact for each of the above areas.

FOR THE ASSISTANT DIRECTOR, R&E

cc: JIG, Joint Staff  
All Regional Branches, ORE  
NSC-4 Committee  
S/PP (Requirements)  
Global Survey Group

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